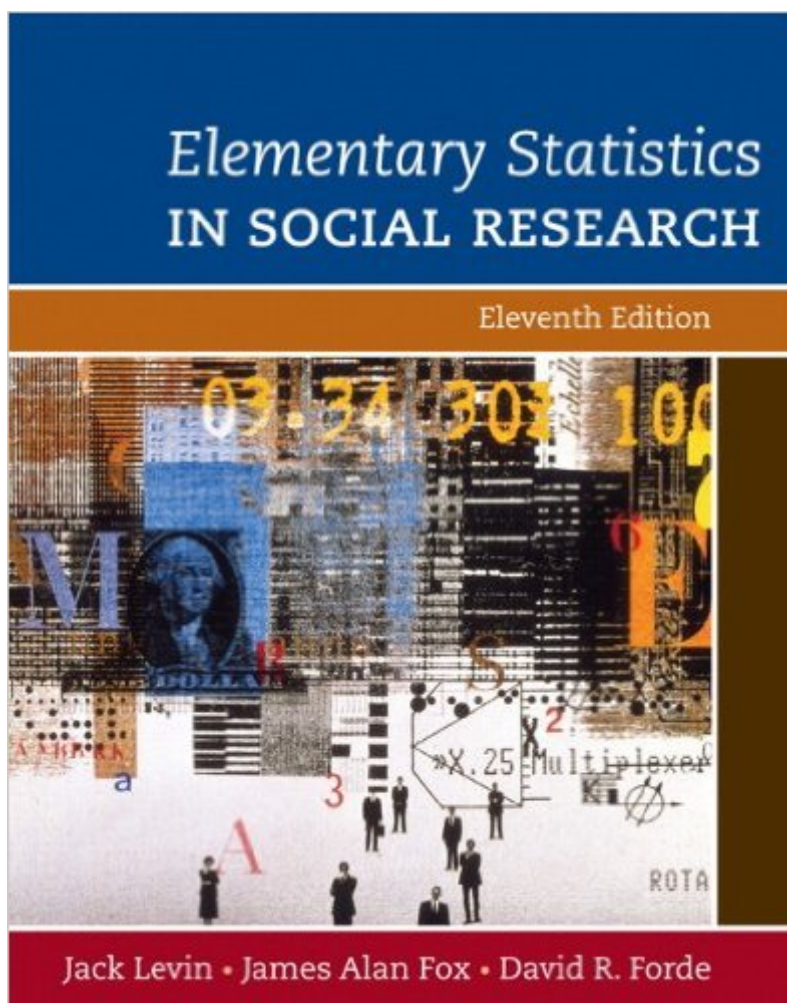


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Elementary Statistics In Social Research (11th Edition)



Synopsis

This best-selling introduction to statistical analysis in the social sciences provides the right balance of conceptual understanding and step-by-step computational techniques.

Book Information

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Customer Reviews

I took stats during the summer, I've already taken a intro to stats class before and I got away with an A. The instructor this time for a advanced stats class for behavioral science doesn't have a book, && teaches through lecture and application, technically by his standards you should already know how to run the various computer programs and how to input data and choose the correct test. I, on the other hand, waited a whole entire year before signing up for advanced stats so I was more than a little rusty. I e-mailed him about it && he recommended this book as a general guideline. I felt a little on edge when class began, since most of the students had just taken their intro stats class. As the weeks went on, this book was a lifeline. It doesn't give you a guideline on how to input data or use any computer programs, but it does help you in figuring out the purpose and the interpretation of the results, which for my class && job where you use stats is the most important thing. As my teacher says " you have to use baby language for your idiot boss so that they can understand the results or your attempts are futile" . Plus, if you're using a program like SPSS for example, it's idiot proof and you can find all kinds of tutorials online through google or even better, youtube on how to run certain tests and input data. I didn't read this book front to back, I just used it to help me with write-ups and determining my variables. I'm sure if you're taking an intro class this book would be extremely helpful especially since it helped with a advanced stats class. It's very simple to understand, && it

doesn't bore you by adding too many uninteresting and confusing details. The chapters are outlined clearly && it's easy to flip through to find what you are looking for.

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